

# MONAT VISIONARY FOUNDERS POOL 2026 FAQ

For Market Partners in North America and  
Latin America

\*FAQ are subject to change

*February 2026*

**Q: WHAT IS THE MONAT VISIONARY FOUNDERS POOL?**

A: The MONAT Visionary Founders Pool is an opportunity for new and existing Market Partners to be part of our exclusive Visionary Founder shares in the quarterly success of MONAT by receiving a payout each quarter on top of their current earnings.

**Q: HOW IS THE MONAT VISIONARY FOUNDERS POOL CALCULATED?**

A: The MONAT Visionary Founders Pool is paid as shares of 1% of the MONAT Commissionable Revenue for North America and Latin America per quarter. The Pool is shared between all MONAT Visionary Founders who complete the qualification requirements.

**Q: WHAT IS THE MAXIMUM NUMBER OF SHARES A MARKET PARTNER CAN EARN?**

A: Market Partners can earn a maximum of two shares in the MONAT Visionary Founders Pool.

**Q: WHEN ARE THE VISIONARY FOUNDER BONUSSES PAID?**

A: The Visionary Founder Bonuses are paid the 15th of the month following the end of each quarter. Payment will appear under the Miscellaneous Bonuses section of the commission statements.

**Q: WHO CAN BE PART OF THE MONAT VISIONARY FOUNDERS POOL?**

A: The MONAT Visionary Founders Pool is an exclusive opportunity for existing and new USA and Canada Markets Partners enrolled by September 30, 2025, and for new Market Partners enrolled in a new LATAM country.

**Q: HOW CAN A MARKET PARTNER BECOME A MONAT VISIONARY FOUNDER IN THE USA OR CANADA?**

A: Currently Market Partners in the USA and Canada have the opportunity to become a MONAT Visionary Founder by accomplishing one of these two options:

1. **MPs in the USA and Canada enrolled between June 1, 2024 and September 30, 2025** will have the opportunity to become Visionary Founders and qualify for up to two shares according to the following criteria:  
One share opportunity: achieve MM within enrollment month plus 12 calendar months.  
Two shares opportunity: \*This opportunity expired on June 30, 2025.
2. **MPs in the USA and Canada promoting a new Visionary Founder in a new LATAM country** if the following is achieved:
  - If you have not achieved a second share as a Visionary Founder in the USA and Canada, you may earn one share or a second share for sponsoring a new Visionary Founder in a new LATAM country.
  - You must be paid as MM or above the month the new LATAM Visionary Founder achieves MM for the first time. If paid-as MM or higher is not achieved the same month, the Sponsor has the next 3 months to achieve paid-as MM or above.

**Q: HOW CAN A MARKET PARTNER BECOME A MONAT VISIONARY FOUNDER IN A NEW LATAM COUNTRY?**

A: Market Partners enrolled during the Pre-Launch or Launch Period in a new LATAM country are eligible to become Visionary Founders.

**Q: WHAT DO THE TERMS “PRE-LAUNCH PERIOD” AND “LAUNCH PERIOD” MEAN?**

A: These terms refer to the timeframes in which potential Founders qualifiers must be enrolled:

- **Pre-Launch Period:** the first month of a new country launch.
  - o **For Mexico**, the Pre-Launch period is October 1–31, 2025.
  - o **For Dominican Republic and Panama**, the Pre-Launch period is between March 2–31, 2026.

- **Launch Period:** the 12 months following the Pre-Launch period within the new country that is launched.
  - o **For Mexico**, the Launch period is November 1, 2025–October 31, 2026.
  - o **For Dominican Republic and Panama**, the Launch period is April 1, 2026 through March 31, 2027.

**Q: HOW CAN A MARKET PARTNER BECOME A MONAT VISIONARY FOUNDER AS A PRE-LAUNCH MARKET PARTNER IN A NEW LATAM COUNTRY?**

A: Market Partners can become Visionary Founders during the pre-launch period of a new LATAM country according to the following criteria:

- **In Mexico**, Market Partners must enroll between October 1–31, 2025 and must achieve MM rank or higher by November 30, 2026. As of November 1, 2025, an extension was made to the pre-launch qualification to also include Market Partners who enroll between November 1–30, 2025, and who achieve MM rank or higher by November 30, 2026.
- **In Dominican Republic and Panama**, Market Partners must enroll between March 2- 31, 2026, and must achieve MM rank or higher by April 30, 2027.

**Q: WHAT CAN I RECEIVE BY BECOMING A VISIONARY FOUNDER AS A PRE-LAUNCH MARKET PARTNER IN A NEW LATAM COUNTRY?**

A: You are eligible to earn two shares in the Visionary Founders Pool. **Note:** Pre-Launch Visionary Founders may not earn shares for sponsoring a Visionary Founder in a new LATAM country as two shares for being a Pre-Launch Founder have already been achieved.

**Q: AS A PRE-LAUNCH MARKET PARTNER IN A NEW LATAM COUNTRY, IF I DID NOT QUALIFY AS A VISIONARY FOUNDER BY ACHIEVING MM BY THE END OF MY QUALIFICATION PERIOD, CAN I EARN A SHARE FOR SPONSORING A VISIONARY FOUNDER IN ANY LATAM COUNTRY?**

A: Yes, as a Pre-Launch Market Partner in a new LATAM country who did not achieve MM by the end of your qualifying period, you may then be eligible to earn one share for sponsoring one Visionary Founder in any LATAM country. You must be paid as MM or higher when your new Market Partner also achieves MM for the first time. If paid-as MM or higher is not achieved the same month, the Sponsor has the next 3 months to achieve paid-as MM or above.

**Q: HOW CAN A LAUNCH MARKET PARTNER BECOME A MONAT VISIONARY FOUNDER IN A NEW LATAM COUNTRY?**

A: Market Partners can become Visionary Founders during the launch period of a new LATAM country according to the following criteria:

- **In Mexico**, Market Partners must enroll between December 1, 2025 and October 31, 2026, and achieve MM rank or higher within their enrollment month plus 12 full months.
- **In Dominican Republic and Panama**, Market Partners must enroll between April 1, 2026 and March 31, 2027, and achieve MM rank or higher within their enrollment month plus 12 full months.

**Q: WHAT MAY I RECEIVE BY BECOMING A VISIONARY FOUNDER AS A LAUNCH MARKET PARTNER IN A NEW LATAM COUNTRY?**

A: You are eligible to earn one share in the Visionary Founders Pool. Additionally, you will have the opportunity to qualify for one additional share by sponsoring a new Visionary Founder in a new LATAM country. You must be paid as MM or higher when your new Market Partner also achieves MM for the first time. If paid-as MM or higher is not achieved the same month, the sponsor has the next 3 months to achieve paid-as MM or above.

**Q: HOW CAN I EARN SHARES FOR THE MONAT VISIONARY FOUNDERS POOL?**

A: After becoming a MONAT Visionary Founder, you will have the opportunity to receive MONAT Visionary Founder bonuses each quarter according to the following criteria:

**First payout ONLY:** All Market Partners who qualify as Visionary Founders will receive the first payout for the quarter in which they first qualify.

**Every quarter thereafter:**

Career Rank the last month of the quarter:	Be Paid As:
MM or MMM	MM or higher 2 of the 3 months of the quarter
AED, ED, SED	MMM or higher 2 of the 3 months of the quarter

**Q: WOULD I BE GUARANTEED A BASE RATE FOR EACH MONAT VISIONARY FOUNDERS SHARE?**

A: No, there will not be a fixed base rate as the MONAT Visionary Founders Pool is paid as shares of 1% of the MONAT North America and Latin America Commissionable Revenue per quarter.

**Q: IF I AM A VISIONARY FOUNDER AND I CHOOSE TO RELOCATE TO ANOTHER COUNTRY (OUTSIDE OR WITHIN THE AMERICAN REGION) WHERE MONAT OPERATES, WILL I KEEP MY VISIONARY FOUNDER STATUS?**

A: Yes. If you are a Visionary Founder and move to a different country, whether to another North American or Latin America country or beyond, your Visionary Founder status will remain the same.

**Q: ONCE I BECOME A FOUNDER, CAN I LOSE MY VISIONARY FOUNDER STATUS AT ANY TIME?**

A: Once you have become a MONAT Visionary Founder, to maintain your MONAT Visionary Founder status, you must be paid-as MM at least once within 12 consecutive months. If paid-as MM is not achieved during this time, your MONAT Visionary Founder status will be permanently removed.

**Q: CAN A CURRENT MEMBER OF THE LEGACY OR EMERGING FOUNDERS POOL ALSO QUALIFY FOR THE VISIONARY FOUNDERS POOL?**

A: Yes, a member of the Legacy or Emerging Founders Pool can also be a member of the Visionary Founders Pool and earn shares for each of the three pools.

**Q: WILL AN SED LOSE THEIR VISIONARY FOUNDER STATUS IF THEIR PROMOTED FOUNDER LOSES THEIR VISIONARY FOUNDER STATUS?**

A: Should the promoted Visionary Founder fall out of the Visionary Founders Pool, the upline SED will no longer receive shares on their Market Partner, even if they achieve MMM two months out of each quarter. However, if the SED has promoted an additional MM Visionary Founder who has still maintained MM or above, the status will not be removed.

**Q: CAN AN SED EARN SHARES FOR MORE THAN ONE PROMOTED MM VISIONARY FOUNDER?**

A: No, there is a limit of one promoted MM Visionary Founder share per SED.

**Q: DO I NEED TO HAVE ENROLLED WITH A PRODUCT PACK TO BE ABLE TO QUALIFY FOR THE VISIONARY FOUNDERS POOL?**

A: No, the purchase of a Product Pack is not a requirement for a Market Partner to qualify for the Visionary Founders Pool.

**Q: WHAT WILL BE THE VALUE OF A VISIONARY FOUNDER POOL SHARE?**

A: No, the purchase of a Product Pack is not a requirement for a Market Partner to qualify for the Visionary Founders Pool.

**Q: WHAT WILL BE THE VALUE OF A VISIONARY FOUNDER POOL SHARE?**

A: The Visionary Founders Pool Share(s) cannot be bought or sold or transferred to another Market Partner. Instead, a member in the Visionary Founders Pool Share program is eligible to share in the success of MONAT by receiving a quarterly payout as described above. We cannot guarantee or definitively forecast the value of a share of this quarterly pool or its associated payout. The share value is dependent on two key factors: (1) the quarterly revenue for MONAT USA, Canada, Mexico, Dominican Republic, and Panama, and (2) the number of shares earned by MONAT North American Market Partners. Please note that although past performance is not necessarily indicative of future success, MONAT did launch the Legacy Founders Pool nearly 10 years ago and has continued to pay shares each quarter to our Legacy Founders Pool members. Our Legacy Founders Pool share value averaged \$423.72 per share during the first year of 2015 and had an average value per share of \$5,831.65 in our last 4 quarters from 2023 Q2 to 2024 Q1. These past results of the Legacy Founders Pool do not guarantee future results for either the Legacy Founders Pool or the Visionary Founders Pool but are offered to share the potential based on a similar opportunity that MONAT has offered previously.