

# MONAT Directors' Summit 2021

## *Virtual Event*

FAQ for Market Partners in the USA,  
Canada, UK, Ireland, and Poland

\*FAQ are subject to change

**Q: WHY WAS DIRECTORS' SUMMIT 2021 CHANGED TO A VIRTUAL EVENT?**

A: Directors' Summit 2021 was converted to a virtual event out of an abundance of caution, based on safety concerns regarding the continuing COVID-19 pandemic. Qualifiers will receive single-device access code to the Directors' Summit stream. No additional award, compensation, or delayed access to replays of Summit sessions are planned at this time.

**Q: WHAT ARE THE DATES FOR MONAT DIRECTORS' SUMMIT 2021?**

A: The dates are February 10–13, 2021. February 10 meeting is for SEDs only.

**Q: WHO IS ELIGIBLE FOR MONAT DIRECTORS' SUMMIT 2021?**

A: All career-title AEDs and above as of September 1, 2020 and Market Partners who achieve AED rank by December 31, 2020 are eligible to qualify for Directors' Summit 2021. As of February 1, 2021, all Market Partners paid-as AEDs and above for 1 or more months from September 2020–January 2021, as well as everyone who ranked up to MMM in January 2021 for the first time also qualify!

**Q: WHAT IS THE QUALIFICATION PERIOD?**

A: The qualification period remains the same, September 1, 2020 through January 31, 2021.

**Q: HOW CAN I QUALIFY?**

A: Qualifications are as follows:

**PARTICIPANTS:**

- All career-title AEDs or above as of September 1, 2020
- Market Partners who achieve AED rank by December 31, 2020
- **FEBRUARY 1 UPDATE:** Directors' Summit is NOW OPEN to paid-as AEDs and above in 1 or more months from September 2020–January 2021, as well as those who ranked up to MMM in January 2021 for the first time.

**QUALIFICATION CRITERIA:**

**Career-rank AED, ED, or SED as of September 1, 2020**

Maintain AED paid-as rank 4 out of 5 qualification months (September 2020–January 2021)

**New AED in September 2020**

Maintain AED paid-as rank 3 out of 4 remaining qualification months (October 2020–January 2021)

**New AED in October 2020**

Maintain AED paid-as rank 2 out of 3 remaining qualification months (November 2020–January 2021)

**New AED in November 2020**

Maintain AED paid-as rank 1 out of 2 remaining qualification months (December 2020–January 2021)

**New AED in December 2020**

Maintain AED paid-as rank in January

*Obtain an additional "grace month" accumulating **100,000 GV** during the qualification period.*

**QUALIFICATION FOR NEW MMMS:**

**Career rank MMMs or below who...**

- Promote to MMM between September and December 2020
- And maintain MMM paid-as rank during the remaining qualification months

**...will qualify!**

*Obtain an additional "grace month" accumulating **100,000 GV** during the qualification period.*

**Q: WHAT IS INCLUDED IN DIRECTORS' SUMMIT 2021?**

- A:
- Exclusive Director training featuring John Maxwell, the world's No. 1 leadership expert
  - Featured keynote speaker Mel Robbins
  - Wellness updates from MONAT Scientific Advisory Board Member Dr. Brent Agin
  - Training & inspiration from MONAT Leaders
  - A brand-new product launch you will absolutely LOVE!
  - 5th Annual MONAT Gratitude VIRTUAL More Than a Race 5K
  - Special recognition of our TOP achievers
  - A sneak peek at 2021 product strategy and vision directly from MONAT Leadership
  - Exciting announcements and so much more!

**Q: WHO IS ELIGIBLE TO PARTICIPATE IN THE MORE THAN A RACE 5K?**

A: All Summit qualifiers + spouse/partner are welcome to register.

**Q: WHAT IS THE DEADLINE TO REGISTER FOR THE MORE THAN A RACE 5K?**

A: The deadline is Monday, February 8 at 6:00 p.m. EST. All Summit qualifiers + a spouse/partner are welcome to register. **NOTE:** Only the **first 450 registrants** will receive a premium race-day gift bag!

**Q: HOW DO I SUBMIT MY TIMED 5K RUN RESULTS?**

A: Submitting timed results is optional for participants who want to compete for timed awards only. To submit your time and enter the competition for timed results, follow these steps:

- Download the free STRAVA app on your smart phone and set up your account.
- In your registration confirmation email, you will receive a **unique** link to connect your account to our virtual race. *This link is unique to you and your Strava account and cannot be used more than once.*
- After you complete the 5K, use the app to change "run" to "race," and add MONAT to the description, so your results are shared with us.

**Q: HOW LONG DO I HAVE TO SUBMIT MY TIMED 5K RUN RESULTS?**

A: Timed race results can be submitted between February 10-13, 12:00 p.m. EST. Timed results cannot be submitted for races completed on a treadmill or other stationary equipment/surface. Strava uses your smart device GPS to track your run.

**Q: HOW DO I ENTER THE MOST CREATIVE INDIVIDUAL AND MOST CREATIVE TEAM CONTESTS?**

A: To enter the More Than a Race 5K Superhero Costume Contest:

- Assemble a creative superhero-themed costume, and invite other qualifiers to join your virtual team! **Note:** *The More Than a Race 5K is exclusively for MONAT Directors' Summit qualifiers, but local teams can support their leaders and join the fun by participating in the contest!*
- Post a picture, video, or reel on Instagram or Facebook.
- Tag us @MONATGratitudeOfficial and use #5KRaceContest, so we can include your entry!
- Each Summit qualifier can submit one (1) individual entry and one (1) team entry. Stories do not count as entries.
- **All entries must be posted on Saturday, February 13, between 7 a.m. and 12:00 EST to qualify.**

**Q: HOW MANY WINNERS WILL BE SELECTED?**

A: One winner will be chosen per category: TEAM and INDIVIDUAL. The top five (5) participants will be highlighted LIVE on Saturday, February 13 at the awards presentation.

**Q: WHAT IF I HAVE ADDITIONAL QUESTIONS ABOUT THE RACE?**

A: Please contact [gratitude@monatglobal.com](mailto:gratitude@monatglobal.com) if you have any questions.