

# Product Recommendation Guide

3 steps to Healthy Hair



## 1. Prep

Our PREP category is comprised of all products that provide effective solutions to all your haircare concerns including shampoos, conditioners, masques, and & treatments.

- Determine Your Haircare Concerns
- Customize Your Haircare Regimen

### Must-Have Product



REJUVENIQUE™ Oil Intensive +



REJUVENIQUE light By MONAT™

Features a proprietary blend of 13+ natural plant and essential oils combined to enhance the healthy look of hair and skin with vitamins, minerals, antioxidants, beta-carotene, and omega-3 fatty acids.

### How to Use:

- **Pre-Shampoo Treatment:** Apply to dry or damp hair and scalp. Leave on for 15 minutes. Rinse thoroughly. Shampoo and condition as usual.
- **Intensive Hydrating Treatment:** Apply a generous amount to damp hair and scalp. Place a warm, moist towel around the head and leave on for 30 minutes. Rinse thoroughly. Shampoo and condition.
- **Anti-Frizz Leave-in Finishing Treatment:** Apply a small amount to the hair after styling, concentrating on the ends.

**DRYNESS**

To moisturize and hydrate dry hair

**Fine to Medium**

- Advanced Hydrating Shampoo
- Advanced Hydrating Conditioner
- Double Action Hydrating Serum

**Medium to Thick**

- Renew Shampoo
- Restore Leave-In Conditioner
- Replenish Masque

**DENSIFYING**

To support stronger, thicker-looking hair

**Fine to Medium**

- MONAT BLACK™ Shampoo + Conditioner
- Intense Repair Treatment

**Medium to Thick**

- Intense Repair Shampoo
- Intense Repair Conditioner
- Intense Repair Treatment
- Thickening Spray

**DAMAGE BREAKAGE & SPLIT ENDS**

To strengthen damaged and overprocessed hair

**All Hair Types**

- Restructuring Shampoo
- Restructuring Pre-Wash Conditioner
- Hair Transformation Masque
- Unknot Detangler
- REJUVABEADS® by MONAT

**VOLUME**

To add volume and weightless body to fine hair

**Fine to Medium**

- Volume Revive Shampoo
- Volume Revitalize Conditioner

**FRIZZ**

To soften and smooth frizzy hair

**All Hair Types**

- Smoothing Shampoo
- Smoothing Conditioner

**CURLS, COILS, WAVES**

To soften and hydrate curls

**Medium to Thick**

- MONAT Super Nourish™ Oil Crème Shampoo
- MONAT Super Nourish™ Oil Crème Conditioner
- Super Moisture Masque

**OILY HAIR AND SCALP**

To remove impurities and provide a deep clean

**All Hair Types**

- Clarifying Shampoo
- MONAT BLACK™ Shampoo + Conditioner
- Charcoal Gelée Hair Masque

**COLOUR CARE**

To enhance, brighten and protect colour treated hair

**All Hair Types**

- Colour Enhance Perfectly Platinum Shampoo
- Color Locking + Protective Spray

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## 2. Style

The STYLE category provides everything you need to thicken and add volume, define & condition, smooth & polish. Premium styling products to help you create custom tailored looks.

- Determine Your Style Needs
- Customize Your Styling Regimen

FRIZZ

For long lasting definition, shine and smoothness

**All Hair Types**

- MONAT STUDIO ONE™ Frizz Fix Smoothing Hair Primer
- MONAT STUDIO ONE™ Air Dry Cream
- MONAT STUDIO ONE™ Flexible Hold Gel
- MONAT STUDIO ONE™ Blow Out Cream

THERMAL PROTECTION

To reinforce and protect the hair from high heat

**All Hair Types**

- MONAT STUDIO ONE™ Thermal Protect Styling Shield
- MONAT STUDIO ONE™ Blow Out Cream

VOLUME AND DENSIFY

For weightless body, volume and fuller looking hair

**Fine to Medium**

- MONAT BLACK™ Shampoo + Conditioner
- Intense Repair Treatment

CURLS, COILS, WAVES

For long-lasting frizz-free definition

**Medium to Thick**

- Moxie Magnifying Mousse
- MONAT STUDIO ONE™ Flexible Hold Gel
- MONAT STUDIO ONE™ Curl Defining Cream
- Restyle Instant Sculpting Taffy

## 3. Finish

Our FINISH products are applied on dry hair after styling is complete, to provide additional hold, nourishment, control, and/or shine

- Determine Your Finishing Needs
- Customize to Finish Your Look

NOURISH, SHINE & PROTECT

For instant, weightless shine

**All Hair Types**

- MONAT STUDIO ONE™ Glossy Shine Mist
- REJUVENIQUE light By MONAT™
- REJUVENIQUE™ Oil Intensive

HOLD & CONTROL

For enhanced definition and hold

**All Hair Types**

- MONAT STUDIO ONE™ Flexible Hold Gel
- Restyle Instant Sculpting Taffy
- MONAT STUDIO ONE™ Refinish Control Hairspray
- MONAT STUDIO ONE™ Strong Flexi-Hold Hairspray

VOLUME & FULLNESS

For lasting texture, lift and fullness

**All Hair Types**

- MONAT STUDIO ONE The Champ™ Conditioning Dry Shampoo
- MONAT STUDIO ONE™ Dry Texturizing Spray