MONAT HairRx Quiz Resolutions Xccelerated!

FAQs for Market Partners

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Q: WHAT IS THE PURPOSE OF THE HairRx QUIZ?

A: The HairRx quiz is a new digital tool that Market Partners can use to help them recommend with more confidence the right combination of MONAT products to their customers. Plus it's a great conversation starter!

Q: WHO CAN TAKE ADVANTAGE OF THE HairRx QUIZ?

A: Any Market Partner, VIP Customer or retail customer can take this digital quiz to find out which is the ideal four-product combo they should use to achieve the hair results they're looking for.

Q: IS THE HairRx QUIZ AVAILABLE TO THE GENERAL PUBLIC?

A: No. This quiz will be available only through the Market Partners' Back Office platform.

Q: HOW CAN A CUSTOMER ACCESS THE QUIZ?

A: Customers can access the quiz only through a Market Partner. The idea is for Market Partners to sit down with their customers, or potential customers, open the quiz from their Back Office, and guide them through the quiz. This way, they can discuss the results of the quiz and assist them with their first product purchase right then and there.

Q: WHERE IN THE BACK OFFICE IS THE QUIZ LOCATED?

A: You can find the quiz at http://monatglobal.com/find-your-personal-hair-solution/.

Q: ON WHICH DEVICE CAN A MARKET PARTNER OR CUSTOMER VIEW AND TAKE THE QUIZ?

A: The quiz can be taken on any computer or mobile device.

Q: WHAT DOES THE HairRx QUIZ CONSIST OF?

A: This fun quiz, which can be completed in less than five minutes, consists of five short, multiple-choice questions that address hair type, style, habits, desired outcome and special concerns. Based on the responses, the system calculates a personalized "hair solution" and offers the list of recommended products. Each product is displayed onscreen and can be clicked on to view its details and usage instructions!

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Q: DOES THE HairRx QUIZ GENERATE RECOMMENDATIONS OF SYSTEMS OR OF INDIVIDUAL PRODUCTS?

A: The quiz will recommend a combination of four individual MONAT products that will always include a shampoo, a conditioner, a treatment, and a styling product. These will not necessarily pertain to the same System, which encourages mixing and matching.

Q: HOW DOES THE HairRx QUIZ COME UP WITH THE RIGHT RECOMMENDATIONS?

A: The algorithms behind the Hair Rx quiz were developed by MONAT's product experts. Based on the user's five responses, the quiz is able to calculate a precise combination of products recommended to treat their specific hair needs.

Q: IS THERE AN EXTRA COST TO HAVE THE HairRx QUIZ IN MY BACK OFFICE?

A: No. The quiz is an extra tool available to all Market Partners.