



SMART Start Campaign

FAQs for Market Partners



MONAT GLOBAL



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Q: WHO IS ELIGIBLE?

A: New Market Partners enrolling February 1, 2017, through April 30, 2017. As with Fast Start, the SMART Start period of any new Market Partner is the enrollment month plus two calendar months. For example, the SMART Start period for a Market Partner who enrolled March 20th ends on May 31.

Q: IF I ENROLLED PRIOR TO FEBRUARY 1, 2017, CAN I ALSO PARTICIPATE?

A: Yes. As part of this campaign, all Market Partners enrolled prior to February 1, 2017, can participate. The SMART Start period for Market Partners enrolled prior to February 1 is February 1, 2017, through April 30, 2017.

Q: WHAT IS THE TIMEFRAME TO COMPLETE?

A: Enrollment month plus two calendar months for anyone who enrolls with MONAT on or after February 1, 2017. February 1, 2017, through April 30, 2017, for anyone who joined MONAT prior to February 1, 2017.

Q: IS THIS REPLACING FAST START?

A: Yes, temporarily. This is a promotional bonus program that will take the place of Fast Start February 1, 2017, through April 30, 2017. However, someone enrolling on April 30, 2017, would have through June 30, 2017, to complete their SMART Start period.

Q: WHAT OTHER FAST START BONUSES DOES THIS AFFECT?

A: We will temporarily suspend Builder Bonuses, Network Bonuses, and the consistency bonuses known as Silver & Platinum (for 3+1 and 3+3).

Q: WHAT IS A BLOCK?

A: Four VIPs and one new Market Partner enrolled with a Product Pack.

Q: ARE BLOCKS CUMULATIVE THROUGH THE SMART START PERIOD OR DO I NEED TO COMPLETE A BLOCK IN A SINGLE CALENDAR MONTH?

A: Blocks are cumulative. For example, if you enrolled two VIPs and one Market Partner with a Product Pack in your enrollment month, enrolling two more VIPs before the end of the SMART Start period would trigger your Block bonus as well as your VIP bonus.

Q: WHAT IS THE BLOCK BONUS?

A: Once you have enrolled four VIP Customers and one Market Partner with a Product Pack, you will receive a \$150 USD/\$190 CAD Block Bonus.

Additionally, you receive a VIP Bonus of \$60 USD/\$75, plus a bonus on the Product Pack—\$100, \$120, or \$220 USD/\$120, \$150, or \$275 CAD.



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Q: WHAT IS A MONATBORHOOD?

A: Three Blocks comprise a MONATborhood—12 or more VIPs and three or more Market Partners with a Product Pack enrolled during your SMART Start Period.

Q: WHAT IS THE MONATBORHOOD BONUS?

A: Once you have three Blocks, or a MONATborhood, you will receive a bonus of \$500 US/\$600 CAD.

Q: IF I ENROLLED FOUR VIPS BEFORE FEBRUARY 11, 2017, DO I EARN THE SMART START BONUS?

A: Yes!

Q: DO ALL THE VIPS / MPS ENROLLED IN FEBRUARY PRIOR TO FEB 11TH COUNT TOWARDS BLOCK BONUSES?

A: Yes!

Q: WHEN ARE THE BONUSES PAID OUT?

A: Upon enrollment of your fourth VIP within the SMART Start period, the VIP bonus is triggered and paid out in the monthly commission. For a new Market Partner enrolling with a Product Pack, the Product Pack bonus will be triggered and paid out in the next weekly commission. If the new Market Partner purchases a Product Pack within 30 days of enrollment, the bonus will trigger at that time. Single Block bonuses and the Triple Block bonus—the \$500 US/\$600 CAD MONATborhood bonus—will be paid out in the next monthly commission run.

Q: IS THERE A LIMIT TO THE NUMBER OF SMART START BONUSES I CAN EARN?

A: VIP and Market Partner bonuses are unlimited. You can earn a max of three Block bonuses and one Triple Block (MONATborhood) bonus. Uplines and MMBs in the 1st or 2nd line above a Market Partner who has completed a Block can earn a maximum of three matching bonuses.

Q: WHAT HAPPENS IF ONE OF MY VIPS WANTS TO UPGRADE TO MARKET PARTNER DURING MY SMART START PERIOD? WHAT HAPPENS TO MY BONUSES?

A: If a VIP upgrades after the bonus is paid and there are other VIPs to make up the count, the payout will not be retrieved. If there are not enough VIPs to comprise a Block, then we reserve the right to retrieve those payment from future commissions. A VIP upgrading to Market Partner triggers the Market Partner acquisition bonus.



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Q: WHAT HAPPENS IF ONE OF MY VIPS OR MARKET PARTNERS CANCEL AFTER I'VE ALREADY BEEN PAID OUT A BONUS FOR THE BLOCK?

A: If you do not have a sufficient count to make up a Block, we reserve the right to retrieve those payment from future commissions.

Q: IS THERE A REPORT IN THE BACK OFFICE THAT I CAN ACCESS TO TRACK MY BLOCK AND MONATBORHOOD PROGRESS FOR MYSELF AS WELL AS FOR MY DOWNLINE?

A: As part of our new VIBE Back Office, this will be available.

Q: HOW DO I EARN THE UPLINE MATCHING BONUSES?

A: THERE ARE TWO WAYS:

1. When someone you personally sponsor completes a Block, you will receive an Upline Matching Bonus of \$75 USD/\$90 CAD, as long as you have also completed a Block of your own. If you have not completed a Block, the system will either wait until you do, thus triggering the bonus, or the bonus will be considered breakage and no payout will be given. You can earn up to three Upline Matching Bonuses per Market Partner who completes a Block.
2. Paid-As MMBs and above who have an MP in their group (down to, but not including the next MMB), who completes a Block will receive the MMB+ Matching Bonus of \$25 USD/\$30 CAD. You can earn up to three matching bonuses per MP who completes a Block (three Blocks x \$25 USD/\$30 CAD=\$75 USD/\$90 CAD).
 - a. If the direct upline is a paid-as MMB or higher, he or she will earn both the Upline Matching Bonus and the MMB+ Matching Bonuses. If the direct upline is not an MMB or higher, the bonus will be considered breakage and no payout will be given.

Q: IF I AM OUT OF FAST START ON FEBRUARY 1, 2017 (I.E., I ENROLLED IN MONAT NO LATER THAN NOVEMBER 30, 2016), DO I EARN THE PRODUCT PACK BONUS ON ANY PACK SALES FEB. 1 THROUGH FEB. 10, 2017?

A: No; however, standard CV would apply for this time frame.

Q: DO THE PRODUCT PACKS IN SMART START HAVE CV?

A: No; it works the same as Fast Start.