

M O N A T



*Unstoppable!*

2015 CADILLAC SRX Crossover Raffle  
Official Rules and Regulation

---

## **ELIGIBILITY**

**At its 2015 MONAT Unstoppable Annual Convention in Orlando, Florida, MONAT will raffle a 2015 Cadillac SRX Crossover to one of its lucky attendees at the Convention.**

If you purchase a ticket to the Annual Convention, you automatically will be entered into the drawing for the 2015 Cadillac SRX, provided you are at least 18 years old or older on the day of the drawing. The winner of the 2015 Cadillac SRX may be required to show proof of his or her age. The drawing for the 2015 Cadillac SRX will be conducted on January 23, 2016 at approximately 10:00 p.m. at the theme party.

It is not necessary to be a resident of the state of Florida to win the 2015 Cadillac SRX, but you must be physically present at the Convention and in the room at the time the drawing is held. If a selected winning entry is drawn and you are not physically present at the Convention and in the room at the time of the drawing, you will be disqualified and another winning entry will be drawn from the remaining entries and the Cadillac SRX will be awarded to the next person with a winning entry who is physically present at the time of the drawing. This procedure will continue until the 2015 Cadillac SRX is awarded. Only one (1) individual may be identified as the winner of the 2015 Cadillac SRX. All Federal, State and local laws and regulations apply to the Raffle.

Employees of MONAT and its affiliated companies, and their spouses and immediate family members are not eligible to win the 2015 Cadillac SRX. Immediate family members are defined as spouses, domestic partners, parents, children, spouses of children, and domestic partners of children.

## **ALL ENTRANTS ARE BOUND BY THESE RULES AND REGULATIONS**

By entering the Raffle, the raffle entry holder acknowledges and agrees that he or she is aware of, and agrees to abide by, these Raffle Rules and Regulations. He or she further understands that award of the winner of the Raffle will be responsible for paying all taxes related to winning the 2015 Cadillac SRX.

Failure or refusal to comply with these Rules and Regulations will disqualify holder of the drawn entry for the 2015 Cadillac SRX and a new entry will be drawn to replace the disqualified entry.

## **MONAT DETERMINATION OF THE WINNER TO BE FINAL AND BINDING:**

MONAT shall determine the winner of the Raffle and the individual who wins the 2015 Cadillac SRX, in its sole and absolute discretion. MONAT's decisions regarding the Raffle and the winner of the 2015 Cadillac SRX will be final and binding on all Raffle participants and shall not be subject to challenge.

Raffle participants agree to MONAT's decision regarding the Raffle and its winner as a condition of participating in the Raffle.

#### **ONLY ONE PRIZE TO BE AWARDED; FAIR MARKET VALUE**

**Only one 2015 Cadillac SRX will be awarded.**

**The approximate fair market value of the 2015 Cadillac SRX is \$36,750 (the "Fair Market Value").**

#### **CASH EQUIVALENT OPTION**

In lieu of accepting the 2015 Cadillac SRX, the winner of the Raffle shall have the option to accept the cash equivalent of the 2015 Cadillac SRX (the "Cash Equivalent"). The Cash Equivalent shall be equal to the Fair Market Value of the 2015 Cadillac SRX. The winner must exercise the request to take the Cash Equivalent in lieu of the 2015 Cadillac SRX in writing, within 72 hours of the drawing. Even if the winner elects to accept the Cash Equivalent, he or she will be announced as the winner of the 2015 Cadillac SRX and will pose for pictures, videos and social media releases as the winner of the 2015 Cadillac SRX.

#### **NOTIFICATION OF WINNER; TALENT RELEASE**

The name, image and likeness of the winner of the 2015 Cadillac SRX will be published on the MONAT Global website and in various MONAT videos, photos and posts on social media, even if the winner elects to accept the Cash Equivalent and the winner agrees to participate in all such photos, videos and postings as MONAT may reasonably request. As a condition of entering the Raffle and in consideration of, and as a condition of accepting the 2015 Cadillac SRX or the Cash Equivalent, the winner of the 2015 Cadillac SRX agrees that, for no additional consideration,

MONAT, its agents and anyone authorized by MONAT (collectively, the "Producers"), shall have the absolute and irrevocable right and permission in perpetuity to own all rights to use, reproduce, edit, exhibit, project, display, copyright, and publish photographic images, videos, digital reproductions, social media posts and other images and likeness of the winner of the 2015 Cadillac SRX, individually, and together with the 2015 Cadillac SRX,

MONAT Officers, directors and employees and Market Partners (collectively, the "Released Media") and MONAT and the Producers may circulate the Released Media in whole or in part in all forms and media for art, advertising, publicity, public displays, exhibitions, trade, competition of every description and any other lawful purpose whatsoever (collectively, the "MONAT Campaigns").

The winner of the 2015 Cadillac SRX further waives any right to inspect or approve the finished product or the editorial, advertising, or printed copy, video or soundtrack that may be used in the MONAT

Campaigns in connection with the Released Media and the winner specifically waives any right that he or she may have to control the use to which such Released Media may be applied. In consideration of, and as a further condition of accepting the 2015 Cadillac SRX or the Cash Equivalent, the winner of the 2015 Cadillac SRX agrees that the Released Media is the property of MONAT to do with as it will and releases, waives, discharges, and covenants not to sue MONAT, its directors, officers, employees, agents or Producers for any and all liability suits, or judgments of any and every kind arising from any harm that the winner may suffer as a result of his or her participation in the Raffle, in connection with the Released Media, or exposure in MONAT Campaigns.

#### **RELEASE OF LIABILITY; INDEMNIFICATION**

By accepting the 2015 Cadillac SRX, the winner agrees to properly and adequately insure the 2015 Cadillac SRX and the winner releases, indemnifies and holds harmless MONAT Global, its affiliated companies and its and their respective officers, directors and employees from any claims, losses or liabilities arising out of or in connection with the ownership, possession, use or operation of the 2015 Cadillac SRX.

#### **RESPONSIBILITY FOR TAXES AND LICENSE FEES**

The winner of the 2015 Cadillac SRX shall be responsible for and shall pay, and holds MONAT Global harmless from and against, any and all Federal, State, Provincial and local income or excise taxes, fees, assessments and similar charges associated with the 2015 Cadillac SRX or the Cash Equivalent. The Fair Market Value of the 2015 Cadillac SRX or the Cash Equivalent shall be reported as income to the winner for tax purposes and an IRS Form 1099 or a Canadian Revenue Agency Form T4A will be issued to the winner's respective federal government for tax reporting purposes showing the Fair Market Value of the 2015 Cadillac SRX or the Cash Equivalent. In addition, the winner of the 2015 Cadillac SRX shall be responsible for, and shall pay for, all local license and registration fees in connection with the 2015 Cadillac SRX.