

QUALIFICATIONS	MP MARKET PARTNER	MMP MANAGING MARKET PARTNER	AMB ASSOCIATE MARKET BUILDER	MB MARKET BUILDER	MMB MANAGING MARKET BUILDER	AMM ASSOCIATE MARKET MENTOR	MM MARKET MENTOR	MMM MANAGING MARKET MENTOR	AED ASSOCIATE EXECUTIVE DIRECTOR	ED EXECUTIVE DIRECTOR	SED SENIOR EXECUTIVE DIRECTOR
Personal Volume (PV)	200	300	400	500	500	500	500	500	500	500	500
Active Lines	-	2	3	4	4	4	4	4	5	6	8
Group Volume (GV)	-	1,200	2,400	4,000	5,000	5,000	7,000	7,000	7,000	7,000	7,000
Structure Requirement	-	-	-	1 MMP	2 MMP	1 MMP, 1 MMB	2 MMB	1 MMB, 2 AMM	3 MMB, 2 MM	4 MMB, 2 MMM	6 MMB, 2 AED
Downline Volume (DV)	-	-	-	-	-	-	30,000	60,000	120,000	300,000	800,000
1st Gen MMB in last 12 months	-	-	-	-	-	-		-	1	1	1

RETAIL BONUS	W	Earn 30% on sales from customers   Earn 15% on sales from VIP Customers									
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PERSONAL SALES BONUS	M	Sell 1,000 - 1,999 PV and earn 3%   Sell 2,000 - 3,499 PV and earn 5%   Sell 3,500 PV or more and earn 10%									
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VIP ACQUISITION BONUS	M	Enrol 4 new VIP customers in a calendar month and earn a £45 bonus - unlimited number of VIP bonuses each month									
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UNI-LEVEL BONUS	Level 1	7%	10%	12%	12%	12%	12%	12%	12%	12%	12%	12%
	Level 2	-	3%	5%	6%	7%	7%	7%	7%	7%	7%	7%
	Level 3	-	-	-	3%	5%	5%	5%	5%	5%	5%	5%
	Level 4	-	-	-	-	3%	3%	3%	3%	3%	3%	3%

GROUP VOLUME BONUS	M	Paid from you down to your next generation of MMB or higher (Career Title)				2%	2%	2%	2%	2%	2%	2%
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RANK ADVANCEMENT BONUS	M	-	£75 - If within enrolment month plus first 3 full months	£75 - If within enrolment month plus first 4 full months	£110 - If within enrolment month plus first 5 full months	£350	£350	£750	£2,000	£4,000	£8,000	£15,000
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RANK ADVANCEMENT MATCHING BONUS	M	-	£75	£75	£110	£350	<ul style="list-style-type: none"> <li>Matching MMP, AMB, and MB Bonus will be paid to the sponsor if the sponsor is Paid-As the same title (or higher)</li> <li>Matching MMB Bonus will be paid to the first upline Career Titled MMB+, if paid as MMB+.</li> <li>If not paid-as MMB+ the bonus will be forfeited and does not roll up.</li> </ul>					
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MOTOR CLUB BONUS	M	Specific qualifications apply to join the Monat Motor Club						£400	£400	£550	£550	£750
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GENERATION BONUS	Generation 1	-	-	-	-	-	4%	4%	4%	4%	4%	4%
	Generation 2	-	-	-	-	-	-	3%	4%	4%	4%	4%
	Generation 3	-	-	-	-	-	-	-	3%	4%	4%	4%
	Generation 4	-	-	-	-	-	-	-	-	3%	4%	4%
	Generation 5	-	-	-	-	-	-	-	-	-	3%	4%

# SMART Start

## START STRONG, EARN MORE

### What is SMART Start?

SMART Start is the SMARTEST way to jump into your business! It's about rewards and vital behaviours, which are key to building a strong business.

A new Market Partner's SMART Start period is defined as the new MP's enrolment month plus the following two calendar months.

This limited-time bonus programme is exclusively available to new Market Partners within their SMART Start Period, giving them at least two full months to "earn while they learn". The SMART Start Period includes the date of enrolment, plus the following two calendar months.

## SMART START BONUSES

### VIP Acquisition Bonus

#### 1. Enrol four VIP Customers, earn £45

For every four customers you enrol into our VIP Programme, you'll receive a bonus of £45. There's no limit, so enrol 4, 8, 12... or more, and earn more!

### Block Bonus

#### 2. Build a BLOCK, earn £110

A "Block" is comprised of four VIP Customers and one personally sponsored MP with a Product Pack, which are collectively enrolled during your SMART Start Period. When you do BOTH activities while in SMART Start, you'll earn a Block Bonus of £110!

There is NO LIMIT to the number of Block Bonuses you can earn while in SMART Start.

### MONATbourhood Bonus

#### 3. Build a MONATbourhood, earn £350

When you successfully complete three Blocks within your SMART Start Period, you will have built what we call, a MONATbourhood and you'll earn a £350 bonus, you will have enrolled at least 12 VIP Customers and 3 Market Partners with a Product Pack.

## MATCHING SMART START BONUS

When your personally sponsored Market Partner earns a Block Bonus while in SMART Start, you'll receive a matching bonus of **£55** (In order to earn the bonus, the sponsor must be paid-as the same rank or higher, as the MP earning the Block Bonus).

## PRODUCT PACK BONUSES

### Sponsor a new Market Partner with a Product Pack and Earn!

You'll receive a bonus for each new Market Partner you sponsor who enrolls or upgrades to a Product Pack. There's no limit to the number of Product Pack bonuses you can earn.

**£50** for each MP you sponsor with a £199 Essentials Starter Product Pack (200 PV)

**£90** for each MP you sponsor with a £299 Success Product Pack (250 PV)

**£170** for each MP you sponsor with a £499 Overachiever Product Pack (450 PV)

**£230** for each MP you sponsor with a £649 Optimum Product Pack (600 PV)

## QUICK VIEW - COMPENSATION PLAN DEFINITIONS

**Period:** The period refers to a specific timeframe in which qualification and payouts are calculated. Monat has a weekly period and a monthly period.

**Paid-As Rank:** Is the title given upon meeting rank qualification in a monthly commission period. The Paid-As rank may be the same or lower than the Career Title and may fluctuate from month to month.

**Career Title:** The title given upon promotion to a new rank and may also be referred to as your recognition title.

**Personal Volume (PV)** An assigned value associated with products. PV is the sum of your personally purchased products as well as products purchased by your personally sponsored Retail and VIP Customers.

**Group Volume (GV)** The personal volume from you and your downline, down to, but not including the next Managing Market Builder or above (by Career Title)

**Line:** A line begins with a Market Partner on your 1st Level and includes all of the Market Partners below them.

**Sponsor:** The Market Partner who enrolled you and is directly above you in the genealogy is your sponsor.

For more compensation plan definitions please visit your back office and visit your resource library for Compensation Plan Definitions.