



Purchase+™ Discount FAQs

VIP Customers in UK
September 15, 2019



MONAT Global UK LTD

Q: WHAT IS THE PURCHASE+™ DISCOUNT?

A: The Purchase+™ Discount is a revamped savings programme which replaces Mix & Match. Purchase+™ offers you the opportunity to receive discounts once you reach the appropriate spend thresholds. These discounts are offered in addition to your VIP Customer discount.

Q: WHAT ARE THE DISCOUNTS AND THRESHOLDS ASSOCIATED WITH THE PURCHASE+™ DISCOUNT?

A:

DISCOUNT BY THE STANDARD DISCOUNT	RETAIL PRICE THRESHOLD	VIP PRICE THRESHOLD
15%	£100 +	£85 +
20%	£135 +	£115 +
25%	£225 +	£191 +

Q: WILL THE VIP CUSTOMER SEE THEIR DISCOUNTED PRICE IN THE SHOPPING CART OR THE RETAIL COST WHEN MAKING A PURCHASE?

A: The VIP Customer will see their associated VIP discounted pricing per product, in the shopping cart.

Q: WHY DID WE REMOVE MIX & MATCH DISCOUNT?

A: We constantly strive to make your shopping experience smoother, and Purchase+™ is the result of that. Purchase+™ discounts include all of our product ranges plus additional discounts as you spend.

Q: HAVE THERE BEEN ANY OTHER CHANGES TO MONAT PRODUCT PRICES FOLLOWING THE CREATION OF PURCHASE+™?

A: Yes. We have removed the ability to purchase Systems as one bundle. If you want to purchase one of our old Systems, you can add each individual product to the cart and create your very own System that works for your particular hair concern and it will be counted towards your Purchase+™ discount.

Q: WHY DID MONAT REMOVE THE ABILITY TO PURCHASE SYSTEMS AS A BUNDLE?

A: With the launch of Purchase+™ we are now giving customers the ability to purchase any individual product that they want (outside of a Flash Sale or Promotion) and it qualify for an additional discount. Systems can now be sold and customised based on the customer's hair concerns. We are no longer restricting them to purchase a System as a bundle, but merely recommending the products that have proven to work together.

Q: ARE THERE ANY PRODCUTS THAT DO NOT QUALIFY FOR THE PURCHASE+™ DISCOUNT?

A: Yes. Previous discounted Systems, previous discounted Duos, Flash Sales and Promotions (if applicable) and Shipping.

Q: CAN A VIP CUSTOMER ENROL THROUGH A FLASH SALE AND QUALIFY FOR THE PURCHASE + DISCOUNT?

A: Yes, a new VIP Customer can enrol through a Flash Sale and qualify for the Purchase+™ Discount by adding products to their shopping cart that qualify for the discount (See above question). Should the Flash Sale not qualify for the Purchase+™ Discount, the new VIP won't see the progress bar pop up in their cart.

Q: IF I AM A VIP CUSTOMER THAT UPGRADES TO A MARKET PARTNER, WITH A PURCHASE OF A PRODUCT PACK, WILL I RECEIVE A PURCHASE+™ DISCOUNT?

A: No. Product Packs do not qualify for the Purchase+™ Discount. No discounts are applied on Product Packs. However, if you add additional items to your cart which do qualify for the Purchase+™ discount, you will see the discount applied to them once the threshold for those products is met.

Q: WHEN DOES THE MIX & MATCH DISCOUNT TERMINATE? WILL CUSTOMERS THAT CURRENTLY HAVE THE DISCOUNT BE GRANDFATHERED IN?

A: The Mix & Match Discount will be discontinued on 15th September 2019. No “grandfathering” effect will take place for any items currently scheduled for a Mix & Match discount. Once it is discontinued, customer’s will only see the Purchase+™ discount on their Flexship templates and shopping cart.

Q: WHAT HAPPENS IF A VIP CUSTOMER’S FLEXSHIP ORDER HAS THE MIX & MATCH DISCOUNT APPLIED TO IT, PRIOR TO MIX & MATCH DISCOUNT DISCONTINUING?

A: If the products within the Flexship now qualify for the Purchase+™ Discount, you will see your new progress bar and updated discount on the Flexship template prior to proceeding with payment and shipping. If there are products within your Flexship that do not qualify for the Purchase+™ discount plus products that do qualify, the VIP Customer will only see the progress bar showing the total discount of the products that do qualify.

Q: WHAT HAPPENS IF A VIP CUSTOMER’S FLEXSHIP HAS A SYSTEM PLACED INTO IT, PRIOR TO THE REMOVAL OF SYSTEMS?

A: If a VIP Customer still has an old System embedded into their Flexship template, they will still be able to purchase it at that same discounted rate until 31st December 2019, as long as it remains in their Flexship. As soon as the VIP Customer removes the System from their Flexship, they will no longer be able to add it back with the discounted rate. If they want to purchase that same System again, they will have to add each individual product of that system to their Flexship. The Purchase + Discount will not apply to old Systems.

Q: CAN A VIP CUSTOMER REDEEM THEIR REFER-A-FRIEND CREDIT AFTER THE PURCHASE+™ DISCOUNT HAS BEEN APPLIED TO THEIR FLEXSHIP ORDER?

A: Yes. Refer-A-Friend credit is considered a method of payment, not a promo code.

Q: CAN A VIP CUSTOMER REDEEM THEIR BIRTHDAY PROMO CODE AND QUALIFY FOR THE PURCHASE+™ DISCOUNT?

A: Yes. VIPs can use their Birthday Promo Code and still qualify for the Purchase+™ Discount. The Birthday Promo reduces the subtotal, then the VIP will need to add enough to their shopping cart in order to qualify for one of the Purchase+™ discounts.

Q: WHAT CHANGES TO THE VIP CUSTOMER’S SHOPPING EXPERIENCE WILL THEY SEE IN THE SHOPPING CART?

A: The VIP Customer will now see a progress bar and dynamic messaging that will show up in their Flexship templates and during normal orders, that will show them exactly how far they are from achieving the next tiered discount.