



## — PRODUCT GUIDE

# C. Radiance™ Illuminating Serum

Brightening & Enhancing / Glow-intensifying / Target Step  
**30 ml | 1 fl. oz.**

## Why you'll love it

A supercharged, 15% vitamin C serum for the skin, featuring powerful antioxidants to help brighten and enhance your complexion. Our silky serum glides on and absorbs fast, quickly working to create a healthy, youthful-looking glow.

### TARGETS

- Dull, lack lustre complexion
- Environmentally damaged skin
- Uneven skin tone, dark spots, blemishes, hyperpigmentation
- Fine lines and wrinkles, loss of elasticity and texture

### RESULTS

- 97% said skin immediately looks refreshed, brighter, and more radiant.\*
- 100% had more luminous skin and noticed a reduction in the appearance of environmentally damaged skin in 3 days.\*
- 88% saw a reverse in the appearance of dark spots and blemish marks in 7 days.\*
- 97% noticed improvements to skin texture, softness, smoothness, and lift in 7 days.\*

\* Based on self-assessments of 32 women in a 2-month study.

## What Powers It



### Kakadu Plum Complex:

Our custom created complex contains 15% vitamin C and effectively combines three superhero skin stabilising antioxidants; Kakadu plum, sodium ascorbyl phosphate, and tetrahexyldecyl ascorbate.

- 1. Kakadu Plum:** A sustainably-sourced, renewable Australian multitasking superfruit containing one of the most concentrated, natural sources of Vitamin C on earth. Its abundance of multitasking skin-health properties brightens the complexion, reduces hyperpigmentation and protects from harsh environmental aggressors, such as pollution. Promotes tighter, plumper skin, while enhancing dull tones to a more luminous, radiant look.
- 2. Sodium ascorbyl phosphate:** A stable water-soluble form of vitamin C (L-Ascorbic Acid) that performs as an antioxidant to effectively brighten and help even out skin tone. Protects skin against oxidative damage, improves skin appearance and promotes the production of collagen.
- 3. Tetrahexyldecyl ascorbate:** An oil-soluble ester (derivative) of vitamin C. This antioxidant protects skin lipids from damage and stimulates collagen. Studies show it promotes more even skin tone by inhibiting pigment production and providing brightness to the skin.



### Antioxidants:

Skin-protecting antioxidants work to guard against oxidative stress caused by sun and other environmental elements, which contribute to the look of premature fine lines, wrinkles, and uneven skin tone.



### Ferulic Acid:

A plant-based antioxidant that neutralises environmental damage and improves signs of premature ageing, reducing the appearance of fine lines and wrinkles while keeping skin strong and firm.



### Liquorice Root Extract:

This plant extract containing powerful antioxidants protects against external elements, while helping brighten and improve the look and appearance of skin. Known to help fade dark spots, diminish the appearance of discoloration and lessen hyperpigmentation for a more radiant, brighter complexion.



### Niacinamide:

Vitamin B3, known for its age-controlling benefits. Improves skin tone and the appearance of fine lines and wrinkles and refines pores.



### Hyaluronic Acid:

This miracle ingredient has the ability to hold 1,000 times its molecular weight in water, helping to replenish and bolster the skin's natural moisture for age-defying, youthfully quenched skin.

## HOW TO USE IT

- Use daily as a daytime application after your Prepare step.
- Apply 1 pump and spread evenly onto fingertips.
- Gently press onto forehead, cheeks, chin, neck, and décolletage.
- For best results, start in the centre and gently pat outward and upward on the neck.
- Allow product to fully absorb before applying your MONAT moisturiser.
- Healthy skin tip: Apply sunscreen 15 minutes before heading outside.



### How To Video:

<https://youtu.be/bLaKhYI5PCI>

## DID YOU KNOW

*MONAT's exclusive antioxidant complex featuring Kakadu plum has 100 times more vitamin C than an orange.*



## Recommend with:

/ Cleanse: Be Gentle™ Creamy Cleanser or Be Balanced™ Foamy Cleanser

/ Prepare: Skin Revitalizing Essence™

/ Target: Eye Smooth™ Nourishing Eye Cream

/ Replenish: Be Gentle™ Nourishing Moisturizer or Be Balanced™ Lightweight Moisturizer



## WHAT'S IN IT

- |   |  |                         |
|---|--|-------------------------|
| - Aqua/Water/Eau                                    | - Lycium Barbarum Fruit Extract              | - Xanthan Gum           |
| - Sodium Ascorbyl Phosphate                         | - Euterpe Oleracea Fruit Extract             | - Lecithin              |
| - Glycerin  | - Glycyrrhiza Glabra (Licorice) Root Extract | - Sclerotium Gum        |
| - PEG-8 Dimethicone                                 | - Niacinamide                                | - Pullulan              |
| - Citric Acid                                       | - Squalane                                   | - Hydrogenated Lecithin |
| - Terminalia Ferdinandiana Fruit Extract            | - Tocopheryl Acetate                         | - Polysorbate 20        |
| - Tetrahexyldecyl Ascorbate                         | - Betaine                                    | - Dimethicone           |
| - Sodium Hyaluronate                                | - Proline                                    | - Dimethiconol          |
| - Ferulic Acid                                      | - Serine                                     | - Fragrance/Parfum      |
| - Vaccinium Angustifolium (Blueberry) Fruit Extract | - Inositol                                   | - Benzyl Alcohol        |
| - Vaccinium Macrocarpon (Cranberry) Fruit Extract   | - Tocopherol                                 | - Ethylhexylglycerin    |
|   | - Propanediol                                |                         |

## OUR PROMISE

/ Vegan / Allergy-tested / Dermatologically approved  
/ Hypoallergenic / Cruelty-free / Clinically tested  
/ Does not contain: Phthalates, SLS/ SLES or Parabens

