



— PRODUCT GUIDE

Be Gentle™ Creamy Cleanser

Purifying & Soothing / Skin Conditioning / Cleanse Step
120 ml | 4 fl. oz.

Why you'll love it

Ultra-mild creamy cleanser that gently removes impurities and environmental elements while softening and smoothing by releasing trapped make-up, surface oil and dead surface cells for a clean, soft, smooth, moisturised, re-texturised complexion.

TARGETS

- Dry and sensitive skin
- Skin that feels tight, dry and is easily irritated
- Skin craving a soothing and calming daily refresher
- Dull-looking skin that is rough to the touch
- Age control

RESULTS

- 100% agree it gently removed impurities and environmental elements without stripping their skin.*
- 100% agree the cleanser left their skin clean without feeling tight or dry.*
- 100% experienced soothed, calm, and comfortable skin immediately after use.*
- 100% noticed improvement in skin's appearance, brightness, and texture, with more even skin tone.*
- Proven 24 hours of hydration and moisture.**

*Based on self-assessments on 50 women, ages 25-55, in 14-day study.

**Based on self-assessments on 31 women, ages 38-58, in 24-hour study.

What Powers It



REJUVENIQE ST™:

MONAT's famed proprietary signature is a cornerstone of skin looking its best at every age. This clinically proven ingredient combines the nourishing and revitalising powers of 17 botanical oils and extracts with a patented, activated oil from olive and jojoba seed extract to infuse skin with immediate and long-lasting moisture, hydration, youthful resilience and instant luminosity.



Peptide:

Known for its skin rejuvenation ability, this bio-active building block helps support skin's natural collagen to reveal tighter skin, improved texture and an overall ageless appearance. MONAT's exclusive peptide helps skin to appear more cushiony, plump, supple and youthful from within.



Soothing Complex:

This gentle complex of ginger root and bisabolol helps to comfort and soothe the skin.



Natural fruit acids (AHAs):

MONAT's superfruit AHAs from sugar, mango, banana and cachaça energise, brighten, and refine skin. This blend of glycolic, malic, citric, mandelic and tartaric acids has different molecular weights that help support more rapid natural cellular turnover to diminish the appearance of age spots, fine lines and wrinkles while simultaneously refining the appearance of pores and promoting radiance for healthy-looking skin.

HOW TO USE IT

- Use daily, morning and night.
- Emulsify a small amount in your hands.
- Apply to wet skin. Gently cleanse face, neck and décolletage using circular motions.
- Be sure to avoid your eyes.
- Rinse off with warm water.
- For best results, perform a double cleanse.
- Follow with your MONAT skincare routine.
- Healthy skin tip: Apply sunscreen 15 minutes before heading outside.

 **How To Video:**
<https://youtu.be/kZgWZL966LU>

DID YOU KNOW

The temperature of the water we use to cleanse our skin is just as important as using the right cleanser. Both hot and cold water can irritate the skin. We recommend rinsing with lukewarm to warm water.



Recommend with:

/ Prepare: Skin Revitalizing Essence™

/ Target: Rewind™ Age Control Nectar
(apply at night)

/ Target: Eye Smooth™

/ Replenish: Be Gentle™ Nourishing
Moisturizer



WHAT'S IN IT

- | | | |
|---|--|--|
| - Aqua/Water/Eau | - Zingiber Officinale (Ginger) Root Extract | - Gardenia Taitensis Flower Extract |
| - Sodium Cocoyl Glutamate | - Glycolic Acid | - Moringa Oleifera Seed Oil |
| - Cetearyl Alcohol | - Mangifera Indica (Mango) Pulp Extract | - Caryocar Brasiliense Fruit Oil |
| - Sodium Cocoyl Isethionate | - Musa Sapientum (Banana) Pulp Extract | - Olea Europaea (Olive) Fruit Oil |
| - Glyceryl Stearate SE | - Limnanthes Alba (Meadowfoam) Seed Oil | - Simmondsia Chinensis (Jojoba) Seed Extract |
| - Helianthus Annuus (Sunflower) Seed Oil | - Crambe Abyssinica Seed Oil | - Tocopherol |
| - Cetearyl Glucoside | - Camellia Oleifera Seed Oil | - Sodium Polyacrylate |
| - Glycerin | - Solanum Lycopersicum (Tomato) Seed Oil | - Xylitol |
| - Cetyl Alcohol | - Daucus Carota Sativa (Carrot) Seed Oil | - Caprylic Acid |
| - Butyrospermum Parkii (Shea) Butter | - Citrus Limon (Lemon) Peel Oil | - Glyceryl Stearate |
| - Sodium Lauroyl Glutamate | - Citrus Aurantifolia (Lime) Oil | - Dextran |
| - Sodium Astrocaryum Murumuru | - Citrus Aurantium Bergamia (Bergamot) Fruit Oil | - Fragrance/Parfum |
| - Trifluoroacetyl Tripeptide-2 | - Adansonia Digitata Oil | - Ethylhexylglycerin |
| - Bisabolol | - Mauritia Flexuosa Fruit Oil | - Benzyl Alcohol |
| - Saccharum Officinarum (Sugarcane) Extract | - Cocos Nucifera (Coconut) Oil | |

OUR PROMISE

/ Vegan / Allergy-tested / Dermatologically approved
/ Hypoallergenic / Cruelty-free / Clinically tested
/ Does not contain: Phthalates, SLS/ SLES or Parabens

