

MONAT STYLIST PROGRAM

FAQ FOR MARKET PARTNERS IN CANADA

FAQs are subject to change

August 23, 2025

M O N A T®

Q: WHO CAN PARTICIPATE IN THE MONAT STYLIST PROGRAM?

A: Market Partners who are licensed stylists and/or own a hair salon located in the USA or Canada are eligible to participate. The Market Partner's account must also be in good standing.

Q: WHAT IS THE MONAT STYLIST PROGRAM?

A: The MONAT Stylist Program is designed for Market Partners who are licensed stylists and/or own a hair salon and want access to salon-sized products.

Q: WHO IS CONSIDERED A MONAT STYLIST MARKET PARTNER?

A: Any Market Partner who provides a valid professional stylist license that is then verified and approved by MONAT is considered a MONAT Stylist Market Partner.

Q: WHAT COUNTS AS A VALID PROFESSIONAL LICENSE?

A: Any Barber, Hairstylist, or Cosmetologist license.

Q: HOW DO YOU BECOME A MONAT STYLIST MARKET PARTNER?

A: First, enrol as a Market Partner. Then, go to the Back Office and click on the MONAT Stylist Program link to verify your stylist license and agree to the MONAT Stylist Program Terms & Conditions. Once verified, you'll unlock exclusive tools and gain access to salon-size products.

The process will vary per market.

Q: CAN I COMBINE SALON-SIZE PRODUCTS WITH REGULAR ORDERS?

A: Yes! You can mix salon-size products with regular items in the same order.

Q: IS THERE A TIME FRAME TO BUY THE MONAT STYLIST KIT?

A: Yes, you will have 30 days from the day you enrol into the program to purchase the kit. There is a limit of one kit per Stylist Market Partner.

Products and accessories vary per market.

Q: DO I HAVE TO BUY THE MONAT STYLIST KIT TO BE PART OF THE PROGRAM?

A: No. You can start purchasing individual salon-size products right away. No kit required.

Q: WILL MONAT PURCHASE +™ APPLY TO MY ORDER?

A: Salon-size products (excluding the Stylist Kit) will count toward MONAT Purchase +™ thresholds but will NOT receive the discount. Regularly priced products included in the same order will count toward MONAT Purchase +™ thresholds and will receive the discount once thresholds are met.