



— PRODUCT GUIDE

BE PURIFIED™ Clarifying Cleanser

Cleanser / For oily skin

120 ml e 4.0 fl. oz.

Why you'll love it

This purifying and refreshing gel cleanser contains powerful botanical ingredients formulated to gently reduce excess oil and unclog pores without drying the skin.

WHY IT WORKS

- Cleanses and hydrates the skin.
- Deeply cleanses without stripping the skin.
- Reduces shine up to eight hours.

IDEAL FOR THOSE WHO

- Want a cleanser that will deeply cleanse the skin and remove excess oils without making the skin feel dry or tight.
- Want a cleanser that leaves the skin feeling instantly refreshed and hydrated.

HOW TO USE

Start with damp skin.
Apply a small amount onto your fingertips and emulsify.
Gently cleanse the skin using circular motions.
Rinse with warm water and gently pat the skin dry.

HOW TO LAYER

BE PURIFIED™ Clarifying Cleanser is the first step in your MONAT Skincare routine. Follow with the other steps of your MONAT Skincare routine.

WORKS WELL WITH

BE PURIFIED™ Cold Charcoal Mask

A unique cooling blend of mineral-rich clays and purifying charcoal to help refine pores and provide deep cleansing.

BE PURIFIED™ Oil-Free Moisturizer

A lightweight, oil-free moisturizer designed to help minimize visible shine.

RESULTS

After the first application:

97% of participants agree/completely agree that the feels skin deeply cleansed.

94% of participants agree/completely agree that the product cleans without drying the skin.

89% of participants agree/completely agree that the product unclogs pores.

After 8 hours

97% of participants agree/completely agree that the product absorbs excess oil and is mattifying.

After 7 days

100% of participants agree/completely agree that the product helps to reduce the appearance of pores (refines pores).

*Based on a 15-day perception study of 35 women with an average age 25-55. 51.4% of participants had sensitive skin.

What Powers It



Glycolic Acid + Lactic Acid:

Powerful AHAs help refine the appearance of pores and help to remove dead skin cells.



Botanical Extracts:

Green tea, rosemary, and aloe vera leaf are naturally purifying and soothing.



Saw Palmetto Extract:

Helps purify the skin.



Niacinamide:

Also known as vitamin B3 and known for its age-controlling benefits, niacinamide improves skin tone and the appearance of fine lines, wrinkles, and refines pores.

DID YOU KNOW?

Cleansing oily skin too often or with products not formulated for oily skin can cause dryness and overproduction of oil. Cleansing morning and night with the proper cleanser helps reduce shine throughout the day and keep oily skin at bay.

BE PURIFIED™ Clarifying Cleanser deeply cleanses and absorbs oil while delivering antioxidants and hydration back into the skin.



WHAT'S IN IT

- | | | |
|--|---|----------------------------------|
| - Aqua/Water/Eau | - Camellia Sinensis Leaf Extract | - Cocamide MIPA |
| - Sodium Cocoyl Glutamate | - Maclura Cochinchinensis Leaf Prenylflavonoids | - Fragrance/Parfum |
| - Cocamidopropyl Betaine | - Helianthus Annuus (Sunflower) Extract | - PEG-150 Distearate |
| - Propanediol | - Oryza Sativa (Rice) Bran Extract | - Glycolic Acid |
| - Acacia Senegal Gum | - Lactic Acid | - Xanthan Gum |
| - Aloe Barbadensis Leaf Juice | - Niacinamide | - Sodium C14-16 Olefin Sulfonate |
| - Serenoa Serrulata Fruit Extract | - Citric Acid | - Sodium Chloride |
| - Tocopherol | - Cocamidopropyl Dimethylamine | - Potassium Sorbate |
| - Rosmarinus Officinalis (Rosemary) Leaf Extract | - Glycerin | - Sodium Benzoate |

OUR PROMISE

Does not contain: Phthalates, SLS/ SLES or Parabens

/ Vegan / Cruelty-free / Dermatologist-tested
/ Allergy-tested / Clinically-tested / Oil-free



VEGAN



LEAPING BUNNY
CERTIFIED