# Road to Success 2021

FAQ for MPs in Canada

\*FAQ are subject to change\*

#### **EVENT QUESTIONS**

#### Q. WHY ISN'T THIS YEAR'S ROAD TO SUCCESS AN IN-PERSON EVENT?

A. The in-person event has been moved online out of an abundance of caution regarding the current COVID-19 Pandemic.

#### Q. WHEN IS THE VIRTUAL ROAD TO SUCCESS 2021 EVENT?

A. June 5th, 2021

Training | 10:00 AM - 3:30 PM

Road to Success Awards Night: Dream Bigger | 6:00 PM - 7:30 PM

#### Q. WHAT IS THE COST FOR REGISTRATION?

A. The cost per attendee for Road to Success 2021 is \$19.99 +taxes.

## Q. I OPTED TO TRANSFER MY ROAD TO SUCCESS REGISTRATION TO 2021, AND PAID \$49.99+, WILL I GET A REFUND?

A. Yes, you will be refunded the difference. Refunds will be issued to your MoMoney account. An email confirming the refund with be sent out the week of March 15, 2021.

#### Q: HOW DO I REGISTER FOR ROAD TO SUCCESS 2021?

A: If you are eligible to attend (must be MMP and above) an email invite will be sent to you with instructions on how to register.

#### Q. WHAT IS INCLUDED IN THE ROAD TO SUCCESS REGISTRATION FEE?

A. The registration fee for Road to Success includes access to a full day training, including special guest speaker Heather Moyse and your MONAT leaders, plus an exclusive registration gift. In the spirit of #MONATGratitude, this year a portion of your registration fee will also be donated to your choice of one of our partner organizations.

### Q. WHO CAN ATTEND THE VIRTUAL ROAD TO SUCCESS 2021?

A. Managing Market Partners (MMP) and above.

#### Q: WILL THE EVENT BE TRANSLATED INTO FRENCH?

A: Yes, the event will have simultaneous French translation.

### Q. I TRANSFERRED MY 2020 REGISTRATION TO 2021, IS THERE ANYTHING ELSE I NEED TO DO?

A. No. If you chose to have your 2020 registration transferred to 2021, you are automatically registered for the 2021 Road to Success. You will receive an email confirming your registration and a refund for the difference of the new registration costs. There is no further action required.

# Q. I TRANSFERRED MY 2020 REGISTRATION TO 2021 BUT LOST MY MMP RANK BEFORE MAY 2021. WILL I STILL BE ABLE TO ATTEND?

A. You must have a career rank of MMP as of May 1, 2021 to attend Road to Success. If you are no longer MMP by this time, we will cancel your registration and you will receive a full refund.

# Q. I CHOSE TO TRANSFER MY 2020 REGISTRATION TO 2021 BUT I CAN NO LONGER ATTEND. CAN I RECEIVE A REFUND?

A. No, the deadline to request a refund for the Road to Success 2020 event has passed. However, you can transfer your registration to another Market Partner (who must be MMP and above) and do a one-time name change. A one-time name change requests can be submitted here: https://monatcanada.wixsite.com/rtsnamechange

March 2021

#### Q. AFTER THE EVENT WILL THERE BE A RECORDING AVAILABLE?

A. Yes, but only for a limited time and for attendees only.

#### **INCENTIVE QUESTIONS**

#### Q: WILL THERE STILL BE AN INCENTIVE DINNER FOR TIER 1 QUALIFIERS?

A: Unfortunately, we will not be able to host an in-person dinner. That being said, earners will receive an Exclusive Virtual Celebrity Cooking class with Celebrity Chef Susur Lee. Qualifiers will also receive an Event Kit! This will include a recipe card, grocery checklist, a \$50 gift card to purchase ingredients, and a couple other fun surprises! Event Kits will be mailed out, after registration closes.

#### Q: WILL TIER 2 INCENTIVE EARNERS STILL RECEIVE A HOTEL NIGHT STAY?

A: Tier 2 earners will receive a cash reward of \$200 in lieu of a hotel stay!

#### Q: WHAT IS THE QUALIFICATION PERIOD FOR THE ROAD TO SUCCESS 2021 NEW AND YOU INCENTIVE?

A: December 1, 2020, through April 30, 2021 at 11:59 Eastern.

## Q. WHAT IS THE UPDATED NEW AND YOU INCENTIVE?

Α

New and You Incentive December 1, 2020 – April 30, 2021		
TIER	DO	EARN
1	10,000 - 14,999 PV	Exclusive Virtual Celebrity Cooking Class with Celebrity Chef Susur Lee
2	15,000+ PV	Exclusive Virtual Celebrity Cooking Class with Celebrity Chef Susur Lee + \$200 cash reward
NO HAT		If you earned and RSVP'd for either Tier 1 or 2 New and You Incentive in 2020 you are also eligible to receive a beautiful one of a kind MONAT Branded Rose Gold Watch and an additional \$200 cash reward if you achieve Tier 1 or 2 again in 2021

<sup>\*1000</sup> PV max of your Personal Sales

## Q. WHAT DOES "NEW" PV MEAN?

A. When we say "NEW", we are referring to any PV that comes from a newly sponsored Market Partner. Example: you would attain 200 NEW PV on the sale of an Essentials Product Pack. Plus, we will recognize all PV from that new person towards your cumulative PV throughout the qualification period (PV on Product Packs from your new MPs sponsored MPs does not count towards your cumulative PV).

## Q. WHAT DOES "YOU" PV MEAN?

A. When we say "YOU", we are referring to any PV that comes from your personal sales, your customer's sales, your existing VIP sales, and your new VIP sales.

<sup>\*</sup>New Volume is any Product Pack volume from a new sponsor

You can track your progress by using the Road to Success Report in VIBE.

#### Q. I CANNOT ATTEND THE VIRTUAL ROAD TO SUCCESS EVENT, CAN I STILL EARN THE INCENTIVE?

A. No. You need to be registered for Road to Success to earn any of the incentives.

#### Q. I EARNED TIER 1 AND/OR TIER 2 FOR THE 2021 NEW AND YOU INCENTIVE, WHAT WILL I RECEIVE?

A. If you earned Tier 1 you will receive an Exclusive Virtual Celebrity Cooking Class. If you earned Tier 2 you will receive both the Exclusive Virtual Celebrity Cooking Class and a \$200 cash reward.

#### Q. IF I EARNED THE INCENTIVE IN 2020, MAY I STILL EARN THE INCENTIVE IN 2021?

A. Yes. If you earned Tier 1 in 2020 and RSVP'd for the dinner, you will be able to earn the extra "boost", a one-of-a-kind MONAT Branded Rose Gold watch, should you earn Tier 1 again in 2021. Additionally, if you earned Tier 2 in 2020 and RSVP'd to your Hotel night, you will have the opportunity to earn an additional \$200 cash reward, making your cash total \$400! (Reminder – Tier 2 earners also earn Tier 1 rewards)

**Example 1:** If I earned Tier 1 in 2020 and RSVP'd for the dinner and then I earn Tier 1 in 2021 I will be rewarded with: Exclusive Virtual Celebrity Cooking Class + MONAT Branded Rose Gold Watch

**Example 2:** If I earned Tier 1 in 2020 and RSVP'd for the dinner and then I earn Tier 2 in 2021 I will be rewarded with: Exclusive Virtual Celebrity Cooking Class + MONAT Branded Rose Gold Watch + \$200 cash reward

**Example 3:** If I earned Tier 2 in 2020 and RSVP'd for the 2020 dinner and reserved my room and then I earn Tier 2 in 2021 I will be rewarded with: Exclusive Virtual Celebrity Cooking Class + MONAT Branded Rose Gold Watch + \$400 cash reward

**Example 4:** I earned Tier 2 in 2020 and RSVP'd for the dinner and reserved my room and then I earn Tier 1 in 2021 I will be rewarded with: Exclusive Virtual Celebrity Cooking Class + MONAT Branded Rose Gold Watch + \$200 cash reward

# Q. IF I EARNED TIER 1 AND/OR TIER 2 IN 2020, BUT DID NOT RSVP BY MAY 1, 2020, AM I STILL ELIGIBLE TO CLAIM THE REWARDS?

A. No. If you did not RSVP by the deadline of May 1, 2020, you will not be able to receive the rewards (Exclusive Virtual Celebrity Cooking Class or the cash reward). You will have to re-earn the incentive in 2021 to earn Tier 1 and/or Tier 2.

**Example:** If I earned Tier 1 in 2020, but did not RSVP, but earn Tier 1 again in 2021 I will be awarded with the Exclusive Celebrity Cooking Class, but not the MONAT Branded Rose Gold Watch.

# Q. I EARNED TIER 1 AND/OR TIER 2 IN 2020 AND ALREADY RSVP'D TO THE DINNER, AND/OR THE HOTEL NIGHT IS THERE ANYTHING ELSE I NEED TO DO?

A. No, we will send you a reminder email, there is no further action required from you.

# Q. CAN I TAKE A CASH REWARD INSTEAD OF ATTENDING THE EXCLUSIVE CELEBRITY COOKING CLASS? A. No, we will not be substituting a cash reward for the cooking class.

#### Q. MAY I REGISTER MY SPOUSE FOR THE VIRTUAL CELEBRITY COOKING CLASS?

A. No, we will not be offering spouse registration for the Virtual Celebrity Cooking Class

## Q. WHAT IF I REGISTERED AND PAID FOR MY SPOUSE'S ATTENDANCE IN 2020? WILL I GET REFUNDED?

A. Yes. Anyone that paid for their spouse to attend in 2020 will be refunded the full amount paid.